

# Call for Sponsors!

September 17, 2009

## Joint Meeting



MAHRA and HRA-GC are once again partnering to sponsor a professional development event this coming fall. We are thrilled to announce that Jamie Resker has been confirmed for the meeting on September 17, 2009. Jamie will be presenting **“Emerging Trends in Performance Management”** where she will discuss her Performance Continuum Feedback Method that allows organizations to improve their management of employee performance and development. The Joint Meeting will be held again at the Grappone Conference Center in Concord, NH. Watch for an upcoming “Save the Date” card which will highlight more information about this exciting program.

At this time we would like to invite sponsors for this exciting event. Both HRA-GC and MAHRA members will receive this email today and the ten available sponsor slots will be issued on a first come first serve basis.

### The sponsorships available for this well attended event are:

#### PLATINUM \$1,500

Will be recognized on the Save the Date mailer, allowed 4 attendees to attend, have a table location next to entry of conference hall, be recognized on websites and printed material, and place a banner in conference hall.

#### MAJOR \$1,000

Will be allowed 2 attendees, be recognized on websites and printed materials, be able to set up a display in reception area, and place a banner in conference hall.

#### PROGRAM (4) \$600

Will be allowed 1 attendee, be recognized on websites and printed materials, and be able to set up a display in the reception area.

#### TABLE \$600

Will be allowed 1 attendee, be recognized on websites and printed materials, be able to place business items on each table, and be recognized on each table as the table sponsor.

#### COFFEE \$250

Will be allowed 1 attendee, be recognized on websites and printed materials, and be recognized at coffee table as Coffee Sponsor.

#### FLYER \$250

Will be allowed 1 attendee, be recognized on websites and printed materials, and be recognized on the Joint Meeting Announcement Flyer as the Flyer Sponsor.

#### PROGRAM BOOKLET \$250

Will be allowed 1 attendee, be recognized on websites and printed materials, and be recognized on the Joint Meeting Program Booklet as the Program Booklet Sponsor.

Attached is a **Sponsor Reservation Form** for you to complete if you or your organization is interested in sponsoring this event (325+ attendees expected this year). Act fast as these sponsorships get reserved quickly and our target date for securing all sponsors is April 30th. We will give members first option and will open it up to non-members on March 30, 2009. Payment for sponsorship is due no later than July 1, 2009.

You can email your confirmation to Alice Cordella at [Alice.cordella@gmail.com](mailto:Alice.cordella@gmail.com) to reserve your sponsor slot at this event. Again, sponsorships will be awarded on a first come - first serve basis. For additional information feel free to call Alice at 641-7346 of MAHRA with any questions.